

**Projekt Sance.cz**

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**pomoc dětem ulice** 

**LOGOMANUAL**

<sup>01</sup> **Základní logotyp**

plnobarevná verze



<sup>02</sup> **Základní logotyp**

jednobarevná verze



**03 Ochranný prostor logotypu**



**04 Povolené rozměry logotypu**

nejmenší možné použití



05

## Základní barevné varianta

cmyk/pantone



CMYK 0|93|76|0 RGB 198|46|56 PANTONE 032C  
CMYK 0|0|0|100 RGB 0|0|0

06

## Základní barevné varianta

inverzní použití



CMYK 0|93|76|0 RGB 198|46|56 PANTONE 032C  
CMYK 0|0|0|0 RGB 255|255|255

07a

## Písmo

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890?!，“%&()”;+=@  
**IMPACT**

### základní Impact

08

## Ukázky sazby

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## Písmo

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abcdefghijklmnopqrstuvwxyz  
1234567890?!，“%&()”;+=@  
Arial Regular

### doplňkové Arial

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890?!，“%&()”;+=@  
*Arial Italic*

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